

experience | education | skills | hand skills | references

*i volunteer my
time to design
for various
non-profits.
you can see
that work at:
lilianaguia.com*

experience

1670 Charlestowne Charleston July 2016
design & print production of packaging for collectors, standard & refill editions of *Sweetgrass* candles
art direct both lifestyle & product photo shoots

Mad/Dash Press New York City December 2014
design partner of IBPA award-winning bespoke book imprint of exceptional coffee-table tomes
& connoisseur textbooks:

Palmaz Vineyards: Tradition, Terroir & Technology & At the Table & Around the Fire 2015
A two-volume slipcase set for oenophiles, culinary enthusiasts & devotees of the Napa Lifestyle.

The Adventures of Zach, Zoey & Pilot New York City May 2012
collaboration with author Sig & illustrator Patrick Regout on a children's book trilogy starring
twins Zach, Zoey, and their trusty puppy, Pilot as they explore NYC and the world's cultures

Penguin Random House New York City Oct 2009 – Dec 2015
preproduction design of both print & e-books for *Fodor's* & *Living Language* imprints
production of lock-up logos for all *Penguin Random House* imprints & divisions

A Marcus Group New York City Sept 2011
{*Coach, Carolina Herrera, Louis Vuitton, Hermès & Swarovski*}
design, typeset & build comps for marketing collateral for luxury brands

Vassar College Poughkeepsie May 2013
design, photo research & print production of 50th Reunion books for the class of 1963 & 1965
design & print production of 65th Reunion Directory for the class of 1951

education

Fashion Institute of Technology
New York City May 2005
BFA Graphic Design

Nottingham Trent University
Nottingham, England Fall 2004
Study Abroad Program

OATS Brooklyn March 2012 – March 2013
design & production of marketing collateral, adverts & event collateral for *Senior Planet*

GrowNYC New York City 2011 & 2012
design & production of program, digital advert & in-program adverts for annual
Taste of Greenmarket event

skills

Experienced in Mac platform
Fluent in Adobe Suite
Knowledge in HTML,
Dreamweaver, Flash

New World Home New York City Nov 2009 – April 2011
develop all marketing collateral; including brochures, folder, event signage, media kits & adverts
design flash ads & movies for website

Nat Sherman International New York City March 2010 – May 2011
design, produce & source seasonal exterior window graphics
design & produce all in-store & event signage; including invites, handouts & digital newsletter

hand skills

screen printing, photography,
sewing, knitting, baking

Gastown Media Los Angeles Feb 2009
{*TheCashFlow, 100 Urban Entrepreneurs & MYMag*}
design & produce promotional items; including business cards, proposals, infographics & postcards

{References available upon request.}